



## **UNIVERSITY AT BUFFALO'S MISSION, VISION AND VALUES**

### **OUR UNIVERSITY MISSION**

UB serves the people of New York as State University's sole comprehensive research-intensive university and primary center for professional education and training.

UB has as its defining characteristic and distinguishing mission research, scholarship, artistic creation, and post-baccalaureate training in the arts and sciences, and in the professions.

UB will continue to provide high-quality, innovative, university-level undergraduate education.

UB will support the development of its region and state through public and community service arising from its research mission and broad array of professional programs.

UB will build upon the many cultures and traditions that have shaped us and our nation, in order to better prepare our students and state for the global community and economy of the twenty-first century.

UB will nurture mutual commitment between the university and its people, supporting the development and advancement of all members of the UB community and expecting their like support for the development and advancement of the university.

### **OUR VISION**

UB will be and be recognized as the premier public university in the northeastern United States, and as a national and international leader in higher education.

### **OUR VALUES**

- Synergy
- Discovery
- Impact