

The University at Buffalo is a completely smoke-free campus. Smoking is prohibited everywhere on UB's campus, at off-site UB locations and in university-owned vehicles. This applies to UB students, employees, visitors and vendors.

Reasons over 500 Higher Education Institutions have Smoke-free Policies

Human impact

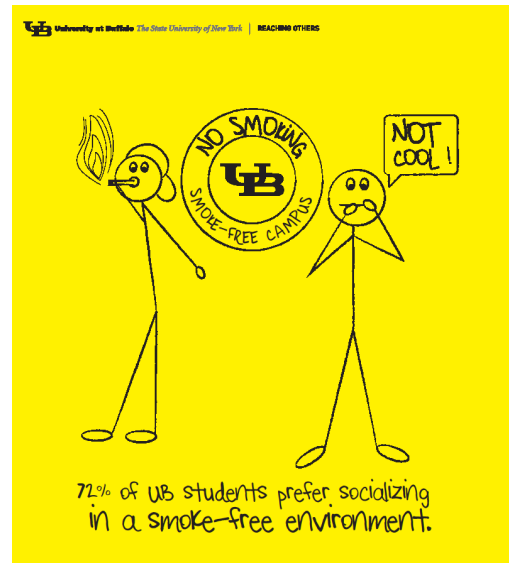
If you smell tobacco smoke, you are breathing in cancer-causing chemicals. Smoke-free campuses are healthier for everyone, including people with asthma and other respiratory problems.

Environmental impact

Cigarette butts contain all the carcinogens and nicotine that make tobacco use the leading cause of preventable death worldwide, yet trillions of butts are littered into our environment annually. Each cigarette takes 25 years to decompose.

The tobacco industry heavily targets college students

Big tobacco spends 41 million dollars per day promoting their products. The tobacco industry relies on young people initiating use of tobacco in order to replace the 430,000 tobacco users who die each year from tobacco-related causes. We want to prevent UB students from becoming daily addicted smokers.



We're a smoke-free campus, pass it on...

72% of UB students have never used cigarettes, and only 4% of students smoke on a daily basis (NCHA, 2010)
80% of UB students prefer to date someone who doesn't smoke (myUB Survey, 2010)
92% of UB students disapprove of smokers throwing their cigarette butts on the ground (myUB Survey 2010)

Becoming a smoke-free campus doesn't happen overnight.

The simple reason for our policy is respect for each other and the environment.

Help us spread the word when you see someone smoking or littering cigarette butts.

Resources

- Wellness Education Services, 114 Student Union, 645-2837, Open 9am—5pm, Monday through Friday
- Wellness & Work/Life Balance, UHR, 105 HRD Bldg, 645-5357, Open 9am—5pm, Monday through Friday
- New York State Smokers' Quitline, 1-866-697-8487, www.nysmokefree.com, Open seven days a week
- For more information and resources, visit wellness.buffalo.edu/wes/tobacco or hr.buffalo.edu/ubreathefree
- Add us on Facebook "UBreathe Free is Awesome!" to learn more ways to get involved

THANK YOU FOR RESPECTING OUR SMOKE-FREE CAMPUS ENVIRONMENT